Our website uses cookies to improve functionality and performance. This helps us provide you with a good experience when you browse our website and in addition it allows us to improve our site.

What is a cookie?

Cookies are small text files automatically placed on your computer, smartphone, or other device you use to visit our website, which enable the website to recognise visitors. The information stored in a cookie may relate to your browsing habits or may contain a unique identification number to allow the website to remember you on return visits.

How may cookies be used?

Cookies can be helpful in a variety of ways such as allowing you to move between web pages efficiently, remembering your browsing preferences, measuring how you use the website so we can make sure it meets your needs, and in general improving your browsing experience. Cookies also help by ensuring that content and advertisements you see on a website are more relevant to your preferences.

The cookies that we use can be split into the following categories:

Strictly necessary cookies. These are cookies that are required for the operation of the website. They include, for example, cookies that enable you to log into parts of the website.

- **Analytical/performance cookies.** These cookies allow us to recognise and count the number of website visitors and to see how they move around within the website when they are using it. This helps us to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to the website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region

- **Third party cookies.** These are set on your device by other website whose services are used on our website. Cookies of this type are the sharing buttons that allow you to share content onto social networks. These cookies assist them in pinpointing the viewed pages, clicked links and ads and other actions you take on those webpages, and the site from which you came before arriving at their webpage.

- **Targeted Email Marketing.** These cookies record your visit to the website, the pages you have visited and the links you have followed. We may share this information with third parties (see our Privacy Policy for more information on how we use information we collect from you). These cookies allow us to tailor base marketing visible on our website on the basis of your past browsing history, downloading and/or trading behaviour when making use of the Tradeview Europe Limited's website.

The table below explains the cookies we use and why.

Category	Cookie name	Purpose	Duration
Essential cookies	*__hs_opt_out*	*"This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again. This cookie is set when you give visitors the choice to opt out of cookies. It contains the string ""yes"" or ""no""."*	*13 months*
	__hs_do_not_track	*"This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode. It contains the string ""yes"" or ""no""."*	*7 days*
	__hs_cookie_cat_pref	*"This cookie is used to record the categories a visitor consented to. It contains data on the consented categories."*	*13 months*
	hs_ab_test	*"This cookie is used to consistently serve visitors the same version of an A/B test page they've seen before. It contains the id of the A/B test page and the id of the variation that was chosen for the visitor."*	*End of session*

Essential cookies	hs-messages-is-open	"This cookie is used to determine and save whether the chat widget is open for future visits. It is set in your visitor's browser when they start a new chat, and resets to re-close the widget after 30 minutes of inactivity. If your visitor manually closes the chat widget, it will prevent the widget from re-opening on subsequent page loads in that browser session for 30 minutes. It contains a boolean value of True if present."	30 mins
	hs-messages-hide-welcome-message	"This cookie is used to prevent the chat widget welcome message from appearing again for one day after it is dismissed. It contains a boolean value of True or False."	1 day
	__cfruid	This cookie is set by HubSpot's CDN provider because of their rate limiting policies. Learn more about Cloudflare cookies. It expires at the end of the session.	2 years
Analytics (HubSpot)	__hstc	"The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session)."	13 months
	hubspotutk	"This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. It contains an opaque GUID to represent the current visitor."	13 months
	__hssc	"This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp."	30 mins
	__hssrc	"Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session. It contains the value ""1"" when present."	End of session
Analytics (Google)	_ga	Used to distinguish users.	2 years
	_gid	Used to distinguish users.	24 hours
	_ga_<container-id>	Used to persist session state.	2 years
	_gac_gb_<container-id>	Contains campaign related information. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out.	90 days
	__utma	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	2 years
	__utmt	Used to throttle request rate.	10 minutes
	__utmb	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	30 mins
	__utmc	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	End of session
	__utmz	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	6 months
	__utmv	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.	2 years

Hubspot Chatflow	messagesUtk	"This cookie is used to recognize visitors who chat with you via the chatflows tool. If the visitor leaves your site before they're added as a contact, they will have this cookie associated with their browser. If you chat with a visitor who later returns to your site in the same cookied browser, the chatflows tool will load their conversation history. The cookie is controlled by the Consent to collect chat cookies setting in your chatflow. If this setting is disabled, the cookie is controlled by the Consent to process setting in your chatflow. HubSpot will not drop the messagesUtk cookie for visitors who have been identified through the Visitor Identification API. The analytics cookie banner will not be impacted. This cookie will be specific to a subdomain and will not carry over to other subdomains. For example, the cookie dropped for info.example.com will not apply to the visitor when they visit www.example.com, and vice versa. It contains an opaque GUID to represent the current chat user."	13 months
Advertising	FPGCLAW	Analytics, Advertising	90 days
	FPGCLGB	Analytics, Advertising	90 days
	_gcl_gb	Analytics, Advertising	90 days
	_gac_gb_<wpid>	Analytics, Advertising	90 days
	_gcl_aw	Analytics, Advertising	90 days
	1P_JAR	Advertising	30 days
	Conversion	Advertising	90 days
	__gads	Advertising	13 Months
	pm_sess	Security, Functionality	30 minutes
	pm_sess_NNN	Security, Functionality	30 minutes
	aboutads_sessNNN	Security, Functionality	30 minutes
	FPAU	Analytics, Advertising	90 days
	ANID	Advertising	13 months EEA UK / 24 months elsewhere
	AID	Analytics, Advertising	13 months EEA UK / 540 days elsewhere
	TAID	Analytics, Advertising	14 days
	_gcl_au	Analytics, Advertising	90 days
	RUL	Advertising	12 months
	_fbp	Facebook's pixel for retargetting ads	90 days

Please note that these Cookies are essential for you to use fully utilise our Website and application process to enable us to offer you with our services. If you do not accept these cookies to be used or set your browser settings such that it does not accept these cookies, then you may not be able to access or use some of the Website functionalities, nor will we be able to provide you with our services.

If you wish to withdraw your consent to our use of cookies at any time, you will need to delete your cookies using your internet browser settings. In addition, your browser or device may offer settings that allow you to choose whether browser cookies are set. For more information about these controls, visit your browser or device's help material. Certain parts of the website may not work properly if you have disabled browser cookie use.